



CLIENT: In-House

SPOT TITLE: Downtown Harlingen

DATE: November 2018

TRT: 30s

WORD COUNT: 53

VIDEO	GRAPHICS	AUDIO
<p>Candid footage - opening MS walking on train tracks.</p> <p>WS Priscilla and Debbie walking on train tracks.</p> <p>Various shots focusing on Harlingen small business owners outside of the places they work.</p> <p>ECU and CU shots of plates of food, customer interaction, MS barista making a latte at coffee bar, CU latte</p> <p>MS and CU customer at vintage shop going through, previously owned vintage records</p> <p>WS colorful murals and various art structures along Jackson Street</p> <p>Various shots of the people and their small businesses that make up - Downtown Harlingen.</p>	<p>No graphics as this candid spot focuses on the people, food, art, music, shopping and fun that make up Downtown Harlingen.</p>	<p>0:00 [Music Intro]</p> <p>0:01 Come to Downtown Harlingen! Meet the many interesting people and enjoy fresh flavors and daily specials at locally owned restaurants and cafes</p> <p>0:12 unique styles, music, and collectibles on historic Jackson Street.</p> <p>0:17 Plus colorful murals, art galleries, and live music! Savor the food, enjoy shopping, fun and the people that make up</p> <p>0:27 Downtown Harlingen</p> <p>0:29 [Music]</p>